

Course Outline

(A SIDC CPE approved course)

Title : Sun Tzu's Art of War for Traders and Investors Series: Warren Buffett vs Sun Tzu

Date : 9th May 2019

Venue : Moffett Training Centre, E-3-2 , Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya, KL

CPE : 10 Points

Speaker : Dr Ch'ng Huck Khoon

Objectives

1. Relate Sun Tzu's Art of War's Concepts in Investment Planning;
2. Apply Warren Buffett's Investment Strategies for better Investment Decision;
3. Identify the Similarity between Warren Buffett's Investment Strategies and Sun Tzu's Art of War.

Time	Descriptions
9 : 00 - 10 : 15	Sun Tzu's Art of War <ul style="list-style-type: none"> - Introduction - The Philosophy of Sun Tzu - Contents of Sun Tzu's Art of War
10 : 30 - 10 : 45	Coffee Break
10 : 30 - 11 : 30	Top 10 Warren Buffett's Investment Strategies <ul style="list-style-type: none"> - Turn Snowballs into Snow Forts - Look for companies with moat - Margin of Safety- Invest in what you understand - Hold on to your Stock - Buy companies Cheap - Invest in Quality companies - Stay away from so-called 'glitter' stocks - Become a conscious Investor - Know when to Quit
11 : 30 - 13 : 00	Common Approaches between Warren Buffett and Sun Tzu <ul style="list-style-type: none"> - Understand Unsystematic Risk - Margin of Safety - Be Prepared- Know When to Invest and Exit - Be Patience- Right Timing, Right Asset Selection and Right Asset Allocation - Risk Management - Intrinsic Value - Understand Your investment Style - Cut Loss
13 : 00 - 14 : 00	Lunch Break
14 : 00 - 15 : 30	Sun Tzu's Art of War – Laying Plans and Investment Planning <ul style="list-style-type: none"> - "The Art of War is of Vital Importance to the State." (Must do Homework before Investing) - "Five Constant Factors are (1) The Moral Law; (2) Heaven; (3) Earth; (4) The Commander; (5) Method and discipline." (Fundamental Approach) - "The General Who Wins a Battle Makes Many Calculations Beforehand"

Time	Descriptions
15 : 30 - 16 : 00	<p data-bbox="321 205 1440 237">Sun Tzu’s Art of War – Laying Plans and Investment Planning (continue)</p> <ul style="list-style-type: none"> <li data-bbox="321 268 1440 363">- “The General Who Thoroughly Understands the Advantages that Accompany Variation of Tactics Knows How to Handle His Troops.” (Access to Company Information/ Announcement / Research Report and Active Portfolio Management)
16 : 00 - 16 : 15	<p data-bbox="321 394 1440 426">Coffee Break</p>
16 : 15 - 18: 30	<p data-bbox="321 457 1440 489">Sun Tzu’s Art of War – Waging War and Fundamental Analysis</p> <ul style="list-style-type: none"> <li data-bbox="321 520 1440 583">- “No Ruler Should Put Troops into the Field Merely to Gratify His Own Spleen.” (Control Investor’s Emotion Against Rumours) <li data-bbox="321 583 1440 646">- “Disciplined and Calm, to Await the Appearance of Disorder and Hubbub Amongst the Enemy.” (Right Timing) <li data-bbox="321 646 1440 709">- “The Art of War Teaches Us to Make Our Position Unassailable.” (Invest in What You Understand and Fundamental Analysis)

TRAINING COURSE REGISTRATION FORM

COURSE TITLE	Sun Tzu's Art of War for Traders and Investors Series: Warren Buffett vs Sun Tzu
COURSE DATE	9th May 2019
VENUE	Moffett Training Centre, E-3-2 , Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya
REGISTRATION TIME	8.30AM - 9.00AM
TIME	9.00AM - 5.30PM
FEES	RM 395 for Banker, member of professional associations [early bird by 9th April 2019] RM 445 for Banker, member of professional associations RM 515 for Public [early bird by 9th April 2019] RM 585 for Public <i>Fees are inclusive of coffee breaks, lunch, program materials and a Certificate of Attendance</i>
SIDC CPE Points	10 (Ten)
Instructions	Complete this form and fax to 03-76104234 or email to cpeseminar@chkconsultancy.com.my
Payment Details	1. Cheque made payable to "CHK CONSULTANCY SDN BHD". 2. Or bank in to MAYBANK A/C #. 557063320872 3. Scan and email bank in slip to cpeseminar@chkconsultancy.com.my or fax to 04-2299327
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PARTICIPANT DETAILS (COMPLETE ALL DETAILS)

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NEW NRIC/PASSPORT NO.	
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MOBILE	
SC LICENCE / CMSRL NO.	
PROFESSIONAL ASSOCIATIONS MEMBERSHIP NO.	

ADMINISTRATOR DETAILS

COMPANY	
CONTACT PERSON	
EMAIL ADDRESS	
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BUSINESS POSTAL ADDRESS	